## PRIVACY POLICY

Please read this Privacy Policy carefully. This Privacy Policy is subject to the Terms and Conditions posted on this Site and may be amended without notice. Any changes to this Privacy Policy will be effective immediately upon the posting of the revised Privacy Policy on this site. By using the Fertility Products site, you agree to the terms of this Privacy Policy.

Fertility Products is an online fertility directory focussed on providing fertility treatment in South Africa for international patients. Fertility Products is registered in the state of South Africa and the registered agent is Leigh-Ann Joy Geydien. The registered address is Retreat Road, Retreat, Cape Town.

Fertility Products collects only the personal-identifying information you provide to us through web pages at www.fertilitysolutions.co.za (the "Site"). All personal-identifying information, however collected, is used only by Fertility Products and for the sole purpose of acting as requested by the user and responding to the user. Your contact information will only be passed along to participating clinics/providers in South Africa in order to facilitate an introduction and only once you have consented to this. Fertility Products will not disclose your contact information to any other third parties.

Fertility Products reserves the right to disclose any personally identifying or non-personal identifying information collected through the Site if we are required to do so by law to protect against misuse or unauthorized use of the Site.

Fertility Products uses Google Analytics as its web analytics tool. It helps us understand how visitors engage with our website. As a Google Analytics customer, Fertility Products can view a variety of reports about how visitors interact with our website so we can improve the user experience. Google Analytics collects information anonymously. It reports website trends without identifying individual visitors. To view Google Analytics Privacy Policy, click here: http://www.google.com/intl/en/analytics/privacyoverview.html

If you fill out a contact form and/or provide your telephone number on-line you will be contacted by a representative of Fertility Products in order to provide you with the information you requested. Communications with or through the Site are not intended to and does not establish a patient-physician relationship, nor does it constitute the provision of health care services.

Fertility Products takes reasonable steps to ensure the security of its website infrastructure and data, however we make no guarantees or warranties concerning the security of any information you disclose or transmit to us online and cannot be responsible for the theft, destruction or inadvertent disclosure of personally identifiable information.

The Site may contain links to other websites that Fertility Products does not own or control. Fertility Products does not endorse the content on any third-party websites and is not

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If you have any questions about this Privacy Policy, please contact: <a href="mailto:info@fertilityproducts.co.za">info@fertilityproducts.co.za</a>